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A promising start for the 2nd edition of ORGATEC TOKYO

**Very great interest in the show for the office design & furniture
industry in Asia**

New hall layout with almost twice as much space as in 2022

Already 80% of the space fully booked

As a new business platform that proposes future workplace design and work style, the international trade exhibition ORGATEC TOKYO, which made a spectacular debut in April this year, is set to return next year. The 2nd edition of ORGATEC TOKYO, which will be staged at the Tokyo Big Sight, is enjoying overwhelming support from previous exhibitors with expanded booth areas, as well as new participants who are enrolling in the event with enthusiasm. By the end of August, the scale of contracted exhibition space has reached 120% of the previous edition.

The global office furniture market is expected to grow steadily at 3-5% even after the year 2023, against the backdrop of the pandemic, which is bringing a major shift from conventional work style to an era of diversity. In particular, the huge growth and great potential of the Asia-Pacific (APAC) market, including Japan, is attracting a great deal of attention from industry players around the world. This expanding market, accounts for 42% of the global office furniture market in 2021, is enjoying an average annual growth rate (CAGR) of 5.1% from 2022 to 2027.

Tokyo, a major metropolis and the promising gateway to the Japanese market, plays a leading role to exert great influence over the APAC market. In addition, Japan is the second largest high-end office furniture market after the North America by volume, making it an ideal place for trendsetting. The success of the inaugural ORGATEC TOKYO demonstrates brilliantly the potential of Tokyo as the driving force of the world's fastest growing office furniture market in Asia.

At the 2nd edition of ORGATEC TOKYO, the latest solutions and all the industry's know-how will be presented on an even larger scale to once again provide the market with the value of design that can only be experienced at a physical event.

26 (Wed) - 28 (Fri) April 2023 / Tokyo Big Sight, West Exhibition Halls 1 and 2

ORGATEC TOKYO

For more information on the event, please visit www.orgatec-tokyo.com.



ORGATEC TOKYO
26 - 28 April 2023
www.orgatec-tokyo.com

Your Contact:
Makiko Tanno

Tel.
03-5357-1280
Fax.
03-5357-1281

E-mail
orgatec-tokyo@koelnmesse.jp

Koelnmesse Co. Ltd.
BUREX Kojimachi,
3-5-2 Kojimachi,
Chiyoda-ku,
Tokyo 102-0083 Japan
www.koelnmesse.jp

ORGATEC TOKYO 2023 (Expected figures)

Over 100 leading global brands from domestic and overseas
30,000 visitors Total exhibition area: approx. 20,000 m² (including atrium)

ORGATEC TOKYO 2022 (First event report)

63 exhibitors from 8 countries (47 domestic, 16 overseas)
21,958 visitors Total exhibition area 10,000 m²

- end -

ORGATEC - New visions of work

ORGATEC is the leading international trade fair for the modern working world. Every two years, the fair in Cologne is the creative hotspot of networking, collaboration and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions and presents new solutions: from furnishing to flooring, acoustics and lighting to media and data processing. ORGATEC makes Cologne the global meeting place for architects, planners and engineers as well as sector experts from industry and trade. The fair explores how work environments and work culture interact and presents new visions of work.

The next ORGATEC is scheduled to take place from 25 to 29 October 2022.

Koelnmesse - Global Competence in Furniture, Interiors and Design:

Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair in Cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include Idd Shanghai, interzum Bogotá, interzum Guangzhou and Pueri Expo in Sao Paulo.

Click [here](#) for more information about the upcoming trade shows.

Upcoming events:

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ORGATEC - New visions of work, Cologne 25.10. - 29.10.2022

interzum, Cologne, 09.05. - 12.05.2023

imm Spring Edition, Cologne, 04.06. - 07.06.2023

spoga + gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

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www.linkedin.com/showcase/orgatec-tokyo

Your Contact:

Makiko Tanno

Marketing Manager

Koelnmesse Co.,Ltd.

BUREX Kojimachi, 3-5-2 Kojimachi, Chiyoda-ku,

Tokyo 102-0083, Japan

TEL. 03-5357-1280

Email: orgatec-tokyo@koelnmesse.jp