

The ORGATEC TOKYO success story enters its second round

ORGATEC TOKYO 2023 will be held in Halls 1 and 2 of Tokyo Big Sight West from 26 to 28 April. The show will feature nearly 130 exhibitors from Japan and abroad, occupying an area almost twice the size of the occupied space in 2022. Among the exhibitors are top brands such as Okamura, Kokuyo, Itoki, Uchida Yoko, Plus, Karimoku Furniture, Knoll, Wilkhahn, CITTERIO, Draft, Häfele. New products and ideas for the future of work will be presented and discussed by a wide range of furniture and office design professionals, including architects, interior designers and developers. This year's theme [SHIFT DESIGN] explores how good design can influence and change ever-changing societies, work and lifestyles for the better.

Varied supporting programme accompanies product exhibition

The "Xperience Area" produced by the fair organiser Koelnmesse will include a spacious biophilic garden highlighting the connection between work, design and nature. Top brands such as Okamura, Kokuyo and Itoki will give presentations there on their visions of the future of work. In addition, seminars with up-and-coming designers and creatives will be held there. Furthermore, the fair will hold a competition for stand design with the "Best Presentation Award", which will recognise the stands that best embody the theme [SHIFT DESIGN]. The stands will be judged on the basis of five criteria: Overall Concept, Design, Functionality, Originality and Sustainability. The Grand Prize and runners-up are selected by a prestigious selection committee that includes architects Yuko Nagayama and Astrid Klein, among others.

The ORGATEC TOKYO "Xperience Area" will also include a "+W" (adding work) Showcase, which will explore how best to combine workspaces with living, dining and kitchen spaces. This +W area will feature products from various brands that aim to unite work and living spaces for the home office of the future.

On 26 April, renowned interior designer Primo Orpilla will open ORGATEC TOKYO 2023 with a keynote speech. Primo Orpilla is the founder of Studio O+A and has designed many cutting-edge offices, including the offices of McDonald's, Adidas and Slack. The talk will focus on the next generation of office design reflected in his work.

On the evening of the first two days of the fair, 26 and 27 April, Koelnmesse and the Japan Office and Institutional Furniture Association (JOIFA) will host [ORGATEC NIGHT], an after-hour event where guests from different countries and sectors can meet in a relaxed atmosphere and make new, high-quality contacts. There will also be a surprise event on 27 April.

For more information on ORGATEC TOKYO 2023, please visit www.orgatec-tokyo.com



ORGATEC TOKYO
26 - 28 April 2023

www.orgatec-tokyo.com

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26 (Wed) - 28 (Fri) April 2023 / Tokyo Big Sight, West Exhibition Halls 1 and 2

ORGATEC TOKYO 2023 (Expected figures)

Nearly 130 leading global brands from domestic and overseas
30,000 visitors and total exhibition area: approx. 20,000 m² (including atrium)

ORGATEC TOKYO 2022 (First event report)

63 exhibitors from 8 countries (47 domestic, 16 overseas)
21,958 visitors and total exhibition area 10,000 m²

ORGATEC - New visions of work

ORGATEC is the leading international trade fair for the modern working world. Every two years, the fair in Cologne is the creative hotspot of networking, collaboration and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions and presents new solutions: from furnishing to flooring, acoustics and lighting to media and data processing. ORGATEC makes Cologne the global meeting place for architects, planners and engineers as well as sector experts from industry and trade. The fair explores how work environments and work culture interact and presents new visions of work.

The next ORGATEC is scheduled to take place from 22 to 26 October 2024.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China.

Further information: www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/

Upcoming events

interzum, Cologne, 09.05. - 12.05.2023

imm Spring Edition, Cologne, 04.06. - 07.06.2023

spoga + gafa - The garden trade fair, Cologne 18.06. - 20.06.2023

interzum bogota, Bogotá, 14. - 17.05.2024

ORGATEC, Cologne 22.10. - 26.10.2024

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